GOLD GLASS LETTERS

American Sign Co.
415 S. Capitol
Indpls.

Manufactured by
CHICAGO GLASS NOVELTY CO.
MARION, INDIANA, U.S.A.

Cable Address
CHIGLAS, W.U. Code
Telegrams—Western Union

GOLD GLASS LETTERS

NUMBERS
SPECIAL SIGNS
DOOR PLATES
HOUSE NUMBERS
ETC.

Manufactured by
CHICAGO GLASS NOVELTY CO.
MARION, INDIANA, U.S.A.

A Few Things to Bear in Mind

We are placing before you a number of illustrations and some descriptive matter of EVERBRITE GOLD GLASS LETTERS and SIGNS. If we have not answered your questions ask us, we appreciate an inquiry.

To insure prompt and accurate filling of your orders ask for our order blanks and use them as much as possible. Where it is necessary to give us the wording for a sign, always print the letters, do not write them.

Always give cut numbers when ordering.

Adhere closely to our terms to prevent disappointment in receiving your goods promptly.

All orders intended for parcel post shipment should be accompanied with sufficient money to pay postage. All prices are F.O.B., Marion, Indiana.

Terms Cash with order.

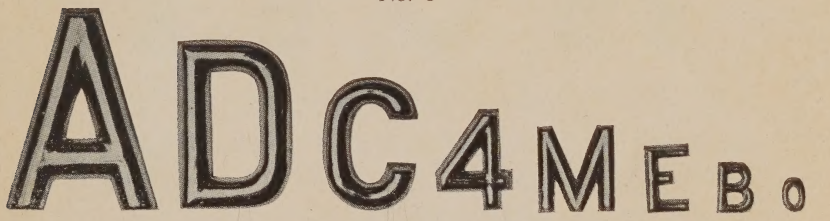
CHICAGO GLASS NOVELTY COMPANY
MARION, INDIANA, U.S.A.

Everbrite Gold Glass

Letters, Numbers, Special Figures, Etc.

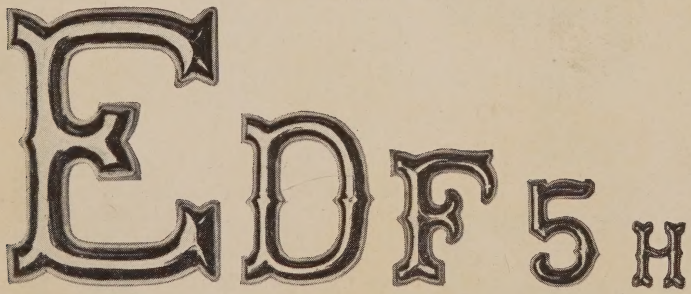
Everbrite Gold Glass Letters and Numbers are made of crystal glass with gold fired into the glass on the under side by a process similar to china decoration. This insures permanency of color. Owing to the simplicity of mounting we offer Everbrite Gold Glass Letters as the most desirable on the market today for Window Signs, House Numbers, Door Plates and, in fact, for use wherever lettering of any kind is wanted.

Plain Block Style
No. 8



Size—6 in.	5 in.	4 in.	3 in.	2½ in.	2 in.	1½ in.	1 in.
Price—36c	30c	24c	18c	15c	12c	12c	8c

Ornamental Style
No. 9



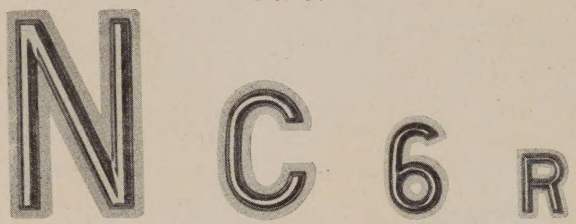
Size—8 in.	5 in.	4 in.	3 in.	2 in.
Price—$1.00	40c	32c	24c	16c

Plain Border

Letters and Numbers

The center stem of these letters is raised gold glass, the border is flat and decorated in fired-in colors, either red, black, white or green. The letters are made of one piece of glass.

No. 10

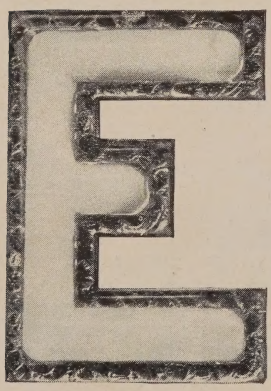


Size—6 in.	4 in.	3 in.	2 in.
Price—60c	40c	30c	20c

Periods, Commas and Hyphens for plain border letters.

Size—6 in.	4 in.	3 in.	2 in.
Price—20c	14c	10c	7c

Chipped Gold Border Letters



No. 11

The center stem is raised half round made of crystal glass (decorated) either white, green, gold, blue, red or black, in fired-in colors; the border is flat, chipped on the under side and decorated with fired-in gold. Made of one piece of glass.

Letters and Numbers

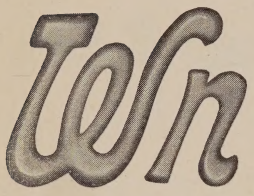
Size—8 in.	6 in.	4 in.	3 in.	2 in.
Price—$1.60	72c	48c	30c	20c

Periods, commas and hyphens for chipped border letters.

Size—8 in.	6 in.	4 in.	3 in.	2 in.
Price—50c	24c	16c	10c	7c

Propaganda

Gold Glass Letters



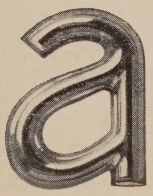
No. 47

Cut No. 47 shows the Propaganda style of Everbrite Gold Glass Letters. This is a semi-script letter used extensively in places where a certain distinctiveness of lettering is desired. Made in two sizes only, 6-inch caps and lower case to match; 3-inch caps and lower case to match.

Price, each, 6-inch capitals 50c
Price, each, lower case 40c
Price, each, 3-inch capitals 25c
Price, each, lower case 20c

Plain Block Style

Lower Case Letters



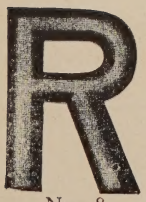
No. 16

This letter is designed for use with our four-inch style No. 8 letters. Use four-inch No. 8 letters for capitals and No. 16 letters to complete sign.

Price, each, lower case 20c

Plain Block Condensed Style

Letters and Numbers



No. 8

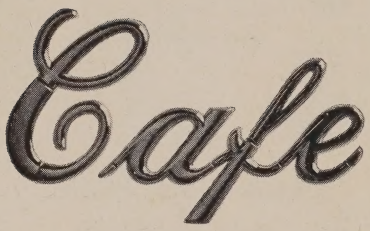
These letters are raised half round, gold glass same as shown on page 3. Each letter occupies about same space as the six inch letters.

Size, 8-inch only.

Price, each letter or number 60c

Script

Gold Glass



No. 18

The capitals are 14 inches high, lower case to match.

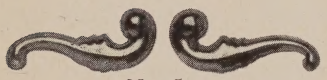
Lower case letters are interchangeable, joining in any combination.

On account of sizes these letters are made in sections, (note cut).

Capitals	Price—$4.00
Lower Case	Price—$1.50

Scrolls

Everbrite Gold Glass



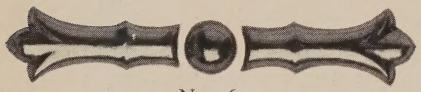
No. 5

The Everbrite Gold Glass Scroll set No. 5 (as shown in the opposite cut) can be used with either ornamental or plain style lettering. Made in two sizes only. A set consists of a right and a left scroll.

Price, per set, size, each piece 3½ inches long 48c
Price, per set, size, each piece 6 inches long 72c

Three-Piece Scrolls

Everbrite Gold Glass



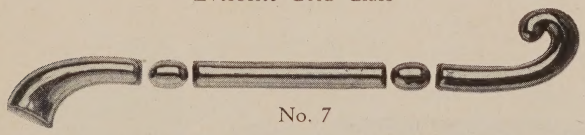
No. 6

The Everbrite Gold Glass Three Piece Scroll No. 6 (as shown in the opposite cut) can be used with either plain or ornamental lettering. One size only, 2 inches by 9 inches.

Price, each set of three pieces 70c

Extension Scrolls

Everbrite Gold Glass



No. 7

Everbrite Gold Glass Extension Scroll No. 7 (shown in the above cut) may be extended to any length by adding extension bars and connecting periods. The scroll complete is 17 inches long. Extension bar 6 inches long. Small size 10 inches long.

Price, each set of five pieces 90c
Price, each extension bar with connecting period 36c
Price, set five pieces small 45c
Price, each extension bar with period 20c

Commas, Hyphens, Periods, Etc.

Everbrite Gold Glass

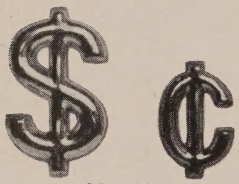
No. 12

Commas, hyphens, periods and accent marks (as shown in Cut 12) are made to correspond with both ornamental and plain letters of all sizes. State letter sizes when ordering commas, hyphens, periods, etc.

Price, each, commas, hyphens, and accent marks 4c

Dollar and Cent Marks

Everbrite Gold Glass



No. 13

The Everbrite Gold Glass Dollar and Cent Marks (shown in Cut 13) are made in three sizes:

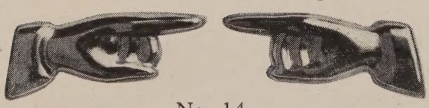
3-inch, each 18c
2-inch, each 12c
1½-inch, each 12c

We also make a 1-inch and 5-inch cent mark.

Indexes

Everbrite Gold Glass

Left Right



No. 14

The Everbrite Gold Glass Index furnished in both right and left. Made in sizes 3x5½ in. 1½x4 in. and 1⅛x2¾. When ordering state whether right or left. Cut shows both hands.

Price, each, right or left, 3x5½ 36c
Price, each, right or left, 1½x4 ..... 24c
Price, each, right or left, 1⅛x2¾ 18c

Dentists' Signs

Everbrite Gold Glass, Etc.

No. 43

Cut No. 43 shows the Everbrite Dentists' Tooth Sign. The upper part of the tooth is fired with gold, and the lower part in white enamel. Made in one piece. Size, 5 inches wide by 8 inches long.

Price, each $1.50

Can of Cement for attaching same to window 20c

Druggists' Signs

Everbrite Gold Glass

No. 46

Cut No. 46 shows the Everbrite Gold Glass Druggist Mortar Sign Used with splendid effect with any style or kind of lettering. Made in one piece. Size 6½ in. by 8 in.

Price, each $1.20

Can of Cement for attaching same to window..... 20c

Jewelers' Signs

Everbrite Gold Glass, Etc.

No. 44

Cut No. 44 shows Everbrite Jewelers' Watch Sign. The rim is 7 inches in diameter, and the watch is 10 inches high. The rim, stem and pendant bow are fired with gold. The letters, etc., on the dial are transferred to the under side of the glass, which insures the same against defacement. This sign may be used with artistic effect with any style of window lettering. Made in one size only.

Price, each $2.00

Can of Cement for attaching same to the window.....20c

Electricians' Signs

Everbrite Gold Glass

No. 45

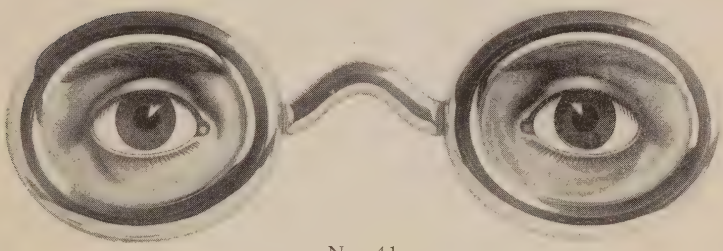
The Everbrite Gold Glass Electrician Lamp Sign, shown in Cut No. 45, may be used singly, or in groups with any style or kind of lettering. Made in one piece. Size 4 inches by 8 inches.

Price, each $1.00

Can of Cement for attaching same to window 20c

Opticians' Signs

Everbrite Gold Glass, Etc.



No. 41

The above cut shows the Everbrite Optician's Sign. The border or rims and bridge are fired-in gold. The eyes, since they are transferred to the under side of the glass, can never become defaced when the sign is attached to a mount. Made in one size only, 6½ inches wide by 20 inches long.

Price, each set $3.50
Price, each for ONE eye $2.00
Can of Cement for attaching same to window 20c

Steers' Head

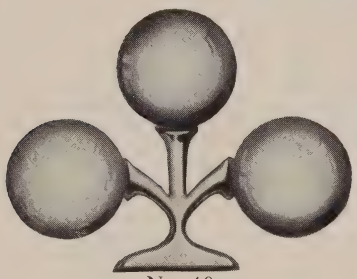
Everbrite Gold Glass

No. 48

The Everbrite Gold Glass Steer's head or Meat Market Sign is used in connection with the Everbrite Gold Glass Letters any style and assists greatly in getting up an attractive window display.

Price each, size 7 in. by 7½ in.... $1.20
Can of Cement for attaching same 20c

Pawn Brokers' Signs



No. 49

Everbrite Pawn Broker's signs are made in four pieces (stem and three balls) all fired in gold.

Size, 8½x11 inches.

Price, each set, 4 pieces $2.00

Can of Cement for attaching same to window 20c

Kosher Signs

Everbrite Gold Glass

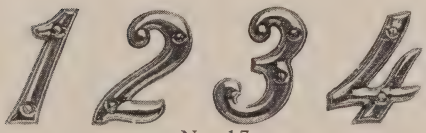
No. 42

The Everbrite Gold Glass Kosher Signs (shown in Cut 42) may be used with any style of window lettering, with splendid effect. Made in four pieces and in two sizes. 3-inch and 4-inch characters only.

3-inch set of four pieces, each 75c
4-inch set of four pieces, each $1.00

Numbers With Holes

Everbrite Gold Glass

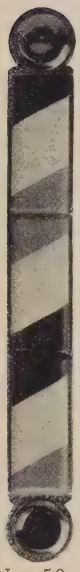


No. 17

These numbers do not require a special mount but are put up with small brass screws. Holes in the numbers are blown and reinforced. Size, 3-inch only.

Price, each number with screws 25c

Everbrite Barber's Sign



No. 50

The ball at each end is "Everbrite" Gold Glass, the three sectional bars are decorated, red, white and blue, in vitrified colors, with a chipped "Everbrite" gold border around the entire sign.

The sign has a convex surface. The decorating is on the under side and is absolutely permanent. Each sign consists of two balls and three sectional bars.

Size of Sign, 3x24 inches

Sign can be lengthened by using more sectional bars.

Price, each set of five pieces	$4.00
Price, each ball	.50
Price, each sectional bar	1.00
Can of Cement for attaching same to the window	.20

Miscellaneous Emblems

Everbrite Gold Glass

FISH, size 3 in. x 8 in., price 60c
PIPE, size 3 in. x 8 in., price 60c
CIGAR, size 1½ in. x 8 in., price 60c
HAT, size 4½ in. x 8½ in. 1.00
SHOE (ladies) size 7 in. x 8 in., price 1.00
CUP and SAUCER, size 4½ in. x 7½ in., price 1.00
STAR (5 pieces), size 8 inches, price 1.80
MASONIC EMBLEM, size 5 in. x 6 in., price 60c
THREE LINKS, size 2 in. x 5½ in., price 36c
CROSS, size 4 in. x 6 in., price 36c
SCISSORS, size 4 in. x 8 in., price 60c
ARROW, size 2 in. x 6 in., price 24c
KEY, size 3 in. x 8 in., price 1.00

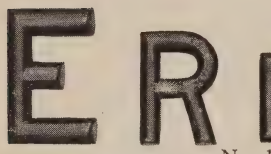
White Plate Glass

Everbrite Gold Glass Letters create a very striking appearance when mounted on white plate glass and are used very extensively for hanging signs and at the base of the show windows.

We can furnish white plate glass, ¼ inch thick, cut to size and can drill holes for screws or for chain. WE DO NOT BEVEL this glass.

Prices on application.

Everbrite Black Glass Letters



No. 15

Size—3 in.	2½ in.	2 in.	1½ in.	1 in.
Price—9c	7½c	6c	4½c	3c

Cut No. 15 shows the last word in Office Door Letters. The brilliant black letters, on the light ground of the office door make a far superior effect to any painting or gold leaf lettering that has ever been done.

Black Letters for Professional Signs

You will find the Black Letters mounted on white or opal glass a very great improvement over painted or etched and enameled signs.

These signs are used very extensively in the larger cities for physicians and professional signs where a clear, clean cut announcement is desired.

These signs are made up in the same manner as our No. 2 plate, shown on another page.

We can furnish ¼ inch opal plate glass cut to size and can drill holes where desired for screws, or to hang with a chain.

Price on glass on application.

Cement

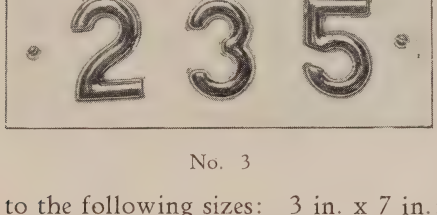
Small can, each ..... 20c Large can, each 30c

A small can of cement is sufficient to mount ten 3-inch letters.

A large can of cement is sufficient to mount twenty 4-inch letters.

House Numbers

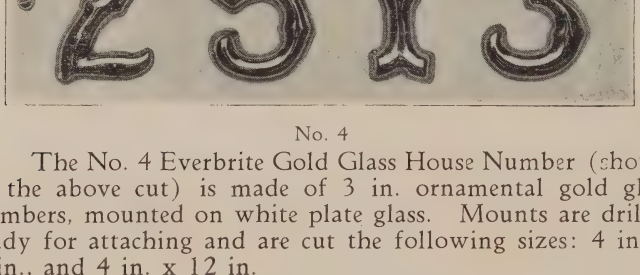
Everbrite Gold Glass, Etc.



No. 3

Cut No. 3 shows the No. 3 Everbrite Gold Glass House Number, made of 2-inch plain gold glass numbers and mounted on white plate glass. Mount are drilled ready for attaching and are cut to the following sizes: 3 in. x 7 in.; 3 in. x 8 in. Price of each plate, without lettering, complete with brass screws and rubber washers. 30c

Price of each 2-inch number mounted on No. 3 door plates .. 16c



No. 4

The No. 4 Everbrite Gold Glass House Number (shown in the above cut) is made of 3 in. ornamental gold glass numbers, mounted on white plate glass. Mounts are drilled ready for attaching and are cut the following sizes: 4 in. x 9 in., and 4 in. x 12 in.

Price each plate, without lettering, complete with brass screws and rubber washers 40c

Price of each 3-inch number, mounted on No. 4 door plates..... 24c

Please Order Door Plates by Catalogue Number

Door Plates

Everbrite Gold Glass, Etc.

No. 1

The No. 1 Everbrite Gold Glass Door Plates (shown in the above cut) are made of heavy pressed glass. Black lettering on a white background, and on the under side of the glass, is surrounded by a fired in gold border. Made in one piece. Size, 2½ in. x 8½ in.

Price each plate, lettered to order, complete with screws and washers.. $1.00

No. 2

The No. 2 Everbrite Gold Glass Letter Door Plates (shown in the above cut) are made of 1-inch gold glass letters. Mounts are drilled ready for attaching and are cut to the following sizes: 2½x8 inches, 2½x10 inches, 2½x12 inches and 2½x14 inches.

Price of single plates without lettering, complete with screws and rubber washers 30c

Price each of 1-inch letters mounted on No. 2 Door Plates 10c

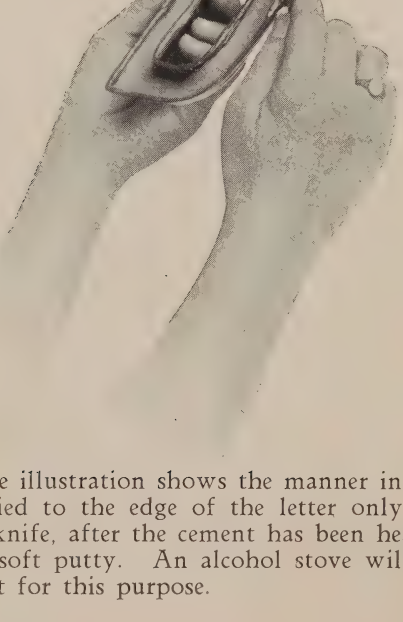
Please Order House Numbers by Catalogue Number

N.B.—We wish to call attention to a charge of 2c per inch, for mounting letters on door plates and house numbers. The regular charge for letters is made where the customer mounts them.

About Cement and Its Application

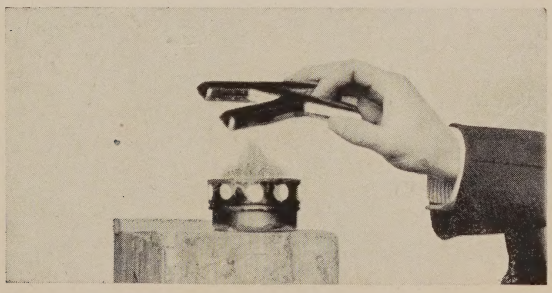
Our special heating cement for EVERBRITE GOLD GLASS LETTERS is the only product that we can recommend after a searching investigation of all known adhesives designed for this purpose and the user can have no hesitancy in guaranteeing his work to remain in place.

In building up a trade in window lettering, this is a feature of greatest importance. You will find in the following lines that the method of attaching Everbrite Gold Glass Letters is so simple that any one can become very proficient even on the first sign.



The above illustration shows the manner in which the cement is applied to the edge of the letter only, with the blade of a penknife, after the cement has been heated to the consistency of soft putty. An alcohol stove will be found very convenient for this purpose.

Placing the design on the inside of the widow with gummed paper at the corners, the design having first been made by laying the letters on the paper in the position in which you wish them to appear on the window, then tracing around the letters with a pencil.



Reheating the cement on the edge of the letter just before placing the letter in position on the glass. The cement should be very sticky before placing.

Place the letters on the outside of the window in accordance with the design. Work the letter gently down to the glass until a small portion of the cement extends out from the letter. DO NOT try to force the letter tight to the glass as it may not be perfectly flat.

Cleaning away the superflous cement around the edges of the letter. Then examine the work from the inside, see that there are no holes where water can get in behind the letters, as it will freeze in cold weather and break the letter. These holes, if they appear, can be filled by forcing a little cement in with the point of the knife.

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